

## schwindt-pr

The agency schwindt-pr is helping artists and small businesses to build up or to improve their communications focusing on online communications.

The agency is situated in Bonn/Germany. The owner Annette Schwindt is a DPRG-certified consultant for public relations, a trained print-editor and has many years of experience in online-communications.

## services

- consulting online communications (general or project related)
- concepts (general or project related)
  - analyzing the current situation
  - showing possible measures
  - planning of measures
- realization
  - of the developed concepts - or specifically:
  - css-webdesign (accessible and following W3C standards)
  - search engine optimization (SEO)
  - online reputation management
  - social media optimization
  - setting up blogs, social media profiles, groups, fanpages etc.
  - social media news release / newsrooms
  - copywriting, text optimization
- training
  - basics of online communications
  - basics of news release
  - blogging correctly
  - using social media correctly
  - introduction to twitter
  - introduction to facebook
- support (general or project related)